

## BECOME A VIRTUAL EXHIBITOR!



The Cooperator has added a Virtual Expo to attract thousands of qualified buyers – the “Who’s Who” of decision makers, including board members, trustees, property managers and apartment building owners. We will target prospects through our platform.. And these eager, qualified buyers are there to learn about your products and services!

Bottom line: the larger and more dynamic your presence at this premier, one-of-a-kind event, the greater your impact...and potential results!

Now you can generate maximum exposure as a VIRTUAL EXPO EXHIBITOR!

This exclusive, top-tier program spotlights your company and delivers your marketing message directly to your highly-targeted audience. The expo will be marketed through social media channels, Facebook, LinkedIn and Instagram. Added to this, more than 20,000 direct emails of qualified prospects via Cooperators’ exclusive platforms.

- **Meet and greet co-op, condo, HOA & Apt. building decision makers**
- **Hold 1-on-1 meetings with board members, trustees, property managers and apartment building owners**
- **Gain recognition as an industry expert**



**Best of all, you’ll attract qualified attendees throughout virtual opportunities at the Virtual Expo!**

# COOPERATOR EVENTS VIRTUAL EXPO

## BOOTH AT A GLANCE

Your virtual booth is an excellent way to showcase your company and to interact with attendees.

Choose from 3 Booth Packages.

Booths can include:

- a) logo/branding
- b) Welcome Video (can automatically play upon first entry into wthe booth)
- c) Chat (1:1 private or video group/public)
- d) Rep (unlimited) list with social, chat, email
- e) Content from hot spots
  - Documents
  - Videos
  - Links to external webpages
  - Links to Webinar



## BOOTH PACKAGES

### PLATINUM \$1,640

- Premium placement first exhibiting screen
- 5 screens in booth, video, PDF brochures, live link and more
- Registered attendees pre-show leads for exhibitor product and services

### GOLD \$1,435

- Premium placement second exhibiting screen
- 4 screens in booth, video, PDF brochures, live link
- Registered attendees pre-show leads for exhibitor product and services

### DELUXE \$1,195

- 3 screens in booth, video, PDF brochures, live link
- Registered attendees pre-show leads for exhibitor product and services

## CORPORATE SEMINAR SPONSORSHIPS



- A one hour sponsored session
- Share your knowledge with a captive audience
- Get the list of everyone who registers for your webinar
- Live or pre-recorded
- Handouts, polling, screenshare, live chat, video

## DEMO HALL SPONSORSHIPS



- 10 to 15 minute demo
- Share your knowledge with a captive audience
- Get the list of everyone who registers for your webinar
- Live or pre-recorded
- Handouts, polling, screenshare, live chat, video



## EXPO LOBBY SIGNAGE SPONSORSHIPS



AVAILABLE

## EXPO HALL SIGNAGE SPONSORSHIPS



## VIRTUAL SHOW MARKETING ADVANTAGE

PRE-EXPO SOCIAL POSTS



EMAILS TO OUR SUBSCRIBERS PROMOTING THE EXPO



SITE ARTICLE ON COOPERATORNEWS.COM AND WEEKLY NEWSLETTER



EXPO WRITE UP IN COOPERATORNEWS





Agreement Between Yale Robbins Productions, LLC (“Management”) and the Exhibitor Listed Below

**1. Exhibition Booths & Sponsorship Opportunities** (all prices include carpeting, table & 2 chairs)

<input type="checkbox"/> Corporate Seminar Sponsorship	\$ CALL
<input type="checkbox"/> Demo Hall Sponsorship	\$ CALL
<input type="checkbox"/> Platinum Booth	\$1,640
<input type="checkbox"/> Gold Booth	\$1,435
<input type="checkbox"/> Deluxe Booth	\$1,195
<input type="checkbox"/> _____	\$ _____

**Sub Total** \$ \_\_\_\_\_

**2. Packages:**

<input type="checkbox"/> The Studio – Deluxe Booth, 1/4 Pg. color Ad in the Expo Edition of the paper	\$2,495
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**Sub Total** \$ \_\_\_\_\_

**3. Signage Opportunities**

<input type="checkbox"/> Truck	\$900
<input type="checkbox"/> Lobby - Top Banner	\$500
<input type="checkbox"/> Kickplate	\$500
<input type="checkbox"/> Helpdesk	\$500
<input type="checkbox"/> Banner Stand	\$500
<input type="checkbox"/> Main Stage Banner	\$400
<input type="checkbox"/> Exhibit Hall Banner	\$600
<input type="checkbox"/> Demo Stage Banner	\$400
<input type="checkbox"/> Networking Lounge Banner	\$400

**Sub Total** \$ \_\_\_\_\_

**4. Advertising Opportunities in the Expo Edition of The Cooperator**

<input type="checkbox"/> Free Standing Insert - Expo Distribution (insertion only, price does not include artwork and printing)	\$500
<input type="checkbox"/> Please contact me for display advertising rates.	

**5. Total of sections 1, 2, 3, and 4** \$ \_\_\_\_\_

**6. Exhibitor Information**

Company _____	Contact Name _____
Street _____	City/State/Zip _____
Phone Number _____	Fax Number _____
Email Address _____	Industry Category _____
Preferred Booth Number: First _____ Second _____	Third _____

The parties agree to the Terms and Conditions set forth above and on the following page titled “Expo Terms and Conditions.”

**Accepted and Agreed to by Exhibitor**

Signed By (print name): \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Accepted and Agreed to by Management**

Signed By (print name): \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to: Yale Robbins Productions, LLC, 15 Woods Way, White Plains, NY 10605

To pay by credit card (3% convenience fee added for charge card purchases):  Visa  MasterCard  American Express

Card#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV2: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Authorized by: \_\_\_\_\_ Date: \_\_\_\_\_